

# Town and Gown - a community's effort toward a safe and sustainable neighborhood

Marisa Lally  
Off-Campus and Commuter Student Services



## Learning Outcomes

- Attendees will be able to identify several potential challenges within existing community partners.
- Attendees will be able to identify strategies to address common challenges that arise in a self-administered program.
- Attendees will be able to report at least one partnership strategy to their professional work.



## PROBLEM



## SOLUTION



## Future: A Comprehensive Approach



- Holistic rating system
- Community events
- Website as a resource center
- Adjusting the amount of required home walk-throughs

## Keep in touch!

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## For Your Reflection

- What is my organization's biggest challenge when it comes to partnerships?
- What does my organization believe about innovation?
- How much time and money should be spent into making the community more sustainable, more successful, more successful?

# Town and Gown - a community's effort toward a safe and sustainable neighborhood

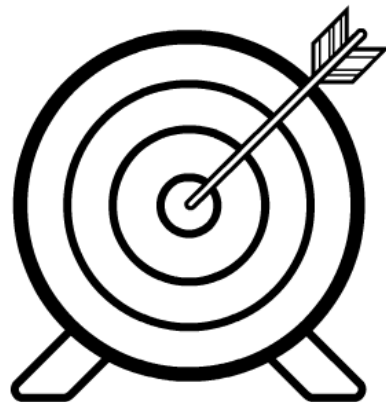
**Marisa Lally**

Off-Campus and Commuter Student Services



# Learning Outcomes

- Attendees will be able to identify several possible challenges when working with community partners
- Attendees will be able to innovate strategies to solve common challenges that arise in a collaborative program
- Attendees will be able to apply at least one partnership strategy to their professional work.



Identify several possible  
with community partners  
innovate strategies to solve  
rise in a collaborative program  
apply at least one partnership  
al work.



# PROBLEM

Property  
owners/  
managers



Our tenants are  
not educated  
sufficiently

Our students are  
not safe in off-  
campus homes

University  
leadership



We don't know  
what we can

Property  
owners/  
managers



Our tenants are  
not educated  
sufficiently

Our students are  
not safe in off-  
campus homes



University  
leadership

We don't know  
what we can  
expect from  
our landlords

Students



2012

# SOLUTION

Beginning August 2014



- Collaborated with Columbus Division of Fire, University partners, and property owners/managers
- **Created "Off-Campus Housing Excellence Program"**
- Property owners/managers will opt in and receive a fee waiver

## Beginning August 2014



- Collaborated with Columbus Division of Fire, University partners, and property owners/managers
- **Created "Off-Campus Housing Excellence Program"**
- Property owners/managers will opt in and receive a fee waiver
- Ohio State Program Manager and member of CFD will assess safety, security, and sustainability of units via home walk-throughs, providing a Buckeye Excellence Level to be listed on website
- Students can request home walk-throughs to receive personalized recommendations to improve safety, security, and sustainability





You Tube





THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR



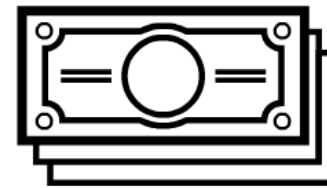
# 2014-2018

- 4,000 individual home walk-throughs (student and landlord) and counting
- Doubled the number of Green Buckeyes
- Partnered with university and city partners on Fire Prevention Week and Recyclemania

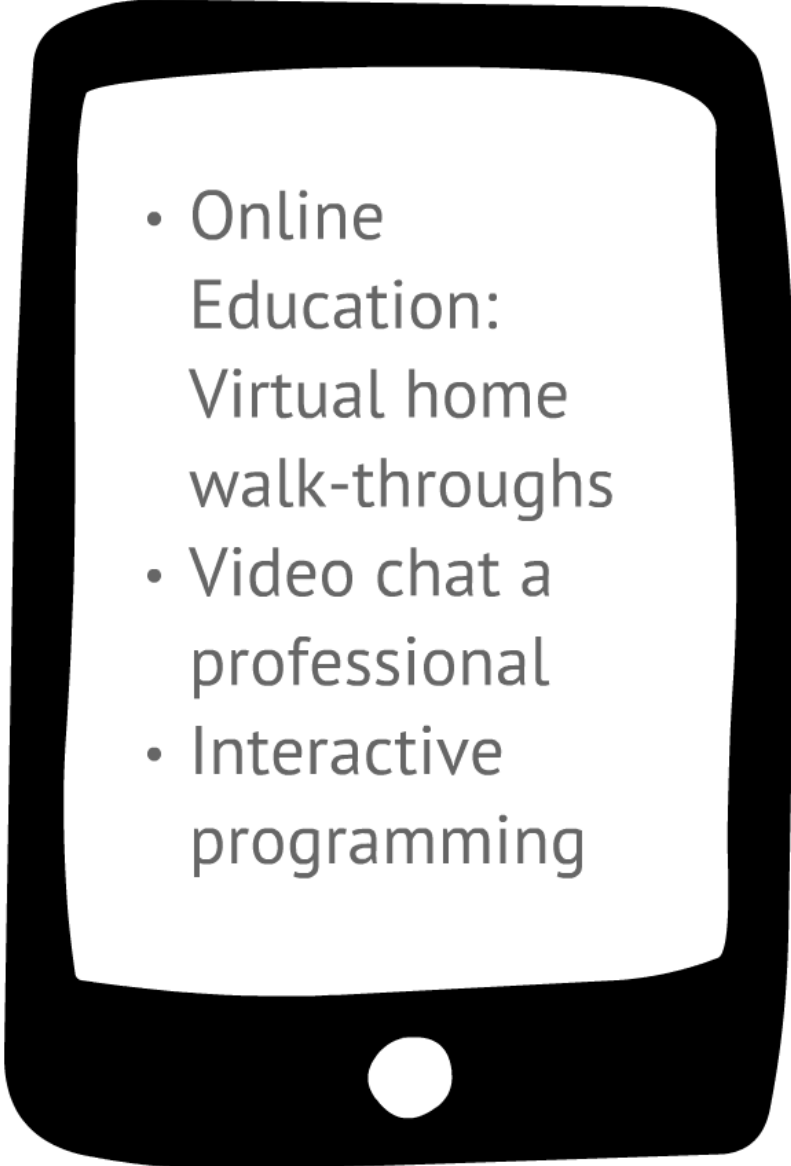


# Challenges

- Various needs, priorities, and levels of commitment
- Using data to its full potential
- Identifying and establishing beneficial partnerships
- Limited resources



# Future: A Comprehensive Approach

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- Online Education:  
Virtual home walk-throughs
  - Video chat a professional
  - Interactive programming



- Holistic rating system
- Community events
- Website as a resource center
- Adjusting the amount of required home walk-throughs

# For Your Reflection

- What is my organization's largest challenge when it comes to partnership?
- What does my organization believe about innovation?
- How much time and energy should be placed into making my community (work environment, neighborhood, family, etc.) better?

**Keep in touch!**

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